

Candidate Q & A  
Ironwood City Commission Q & A  
About 10 minutes before 8 p.m.  
PAGES 8-9



**Bessemer council scrutinizes summer construction project**  
The discussion about the Bessemer road project ended with the council approving the project. The project involves widening the road from 24 to 36 feet. The council also approved the project's budget. The project is expected to start in the spring of 2023.



**Henhouse Prowlers thrill Ironwood Theatre**  
The Henhouse Prowlers performed a variety of songs and acts during their performance at the Ironwood Theatre. The audience enjoyed the show and the performers received a standing ovation.

**Ironwood City Commission hears updates on big dollar projects**  
The Ironwood City Commission heard updates on several major projects. The projects include the construction of a new water treatment plant, the renovation of the city's main water line, and the construction of a new sewer line. The commission also heard about the city's plans to build a new park and a new library.

**Aspirus Ironwood offers new stereotactic biopsy machine**  
Aspirus Ironwood has acquired a new stereotactic biopsy machine. The machine is used to perform minimally invasive biopsies on patients with brain tumors. The machine is expected to be used to improve patient outcomes and reduce recovery time.

**Projects**  
The Ironwood City Commission will be reviewing several projects. The projects include the construction of a new water treatment plant, the renovation of the city's main water line, and the construction of a new sewer line. The commission will also be reviewing the city's plans to build a new park and a new library.

*We will offer the most effective and cost-efficient market coverage to our advertising partners. Serving Gogebic and Ontonagon Counties in Michigan as well as Iron, Vilas and Price Counties in Wisconsin.*

## THE GLOBE

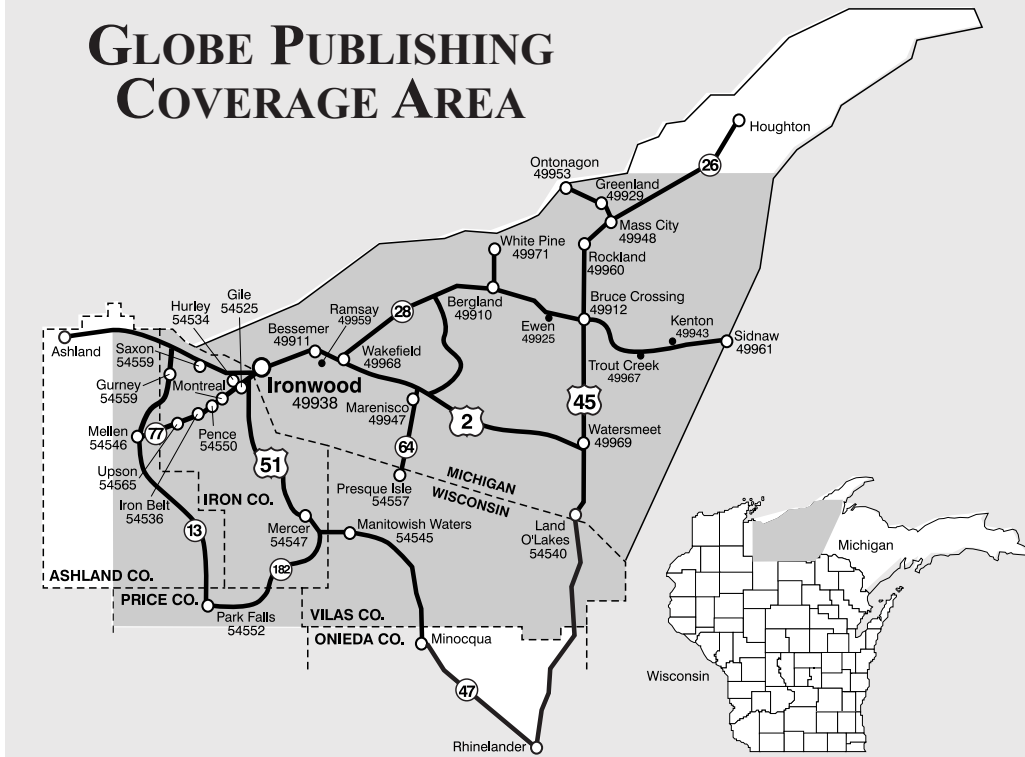
**Paid Circulation: 3,500**

**Primary Market Area:**

**(Michigan) Ironwood, Bessemer, Wakefield, Ontonagon, Watersmeet, Ewen, Bergland, Marenisco**

**(Wisconsin) Hurley, Mercer, Montreal, Gile, Boulder Jct., Mellen, Manitowish Waters, Land O'Lakes**

**Publishes: Thursday Morning**



## GLOBE PUBLISHING

118 E. McLeod Ave.  
Ironwood, MI 49938  
Phone: (906) 932-2211 or  
1-800-236-2887  
Fax: (906) 932-5358  
www.yourdailyglobe.com

### PERSONNEL

**SUE MIZELL**  
Publisher

**JENNA KALLAS**  
Executive Assistant

**HEIDI OFSTAD**  
Advertising Director

**JAKE VALLEJO**  
Advertising Sales

# ADVERTISING RATES

## The Globe – *rates are per column inch*

Local Open Rate .....\$13.50

## Repeat Discounts

Repeat ad without any changes within four consecutive weeks of initial publication

First repeat.....20 percent discount

Second repeat .....33 percent discount

Third repeat .....50 percent discount

## Color Rates

Full process color .....\$150

Ads under 30 inches .....\$3.50 column inch

## Front Page Rates – The Globe

Front page Box – Full color .....\$ 50

Front page strip .....\$120

Contracts available

## Affordable Online Advertising

The Globe website is a highly effective way to get your business seen by an average of 40,000 readers a month and the only online local website with an average of 300,000 page views per month.

**Banner ad**-(rotating placement)-Ad appears at the bottom of the home page and at the top and bottom of story pages.

**Tile ad**-(rotating placement)-Ads are run-of-site on the right side of all pages and will rotate with all other tile ads

Contact Jacob at 906-932-2211

## Community Rates

*rates are per column inch*

Civic, Educational, Political, Non-Profit,

Charitable, Church.....\$10.50

Repeat rates not available Political ads paid in advance

## Pre Print Rates –

### The Globe

	Cost/m	over 24 pgs	over 48 pgs
1-6 per year	\$60	\$65	\$70
7-12 per year	\$55	\$60	\$65
13-26 per year	\$50	\$55	\$60
Over 26 per year	\$45	\$50	\$55

(Insert - Maximum Size 11"x11" Minimum Size 4"x9")

## Internet

visit us at [www.yourdailyglobe.com](http://www.yourdailyglobe.com)

Please inquire about advertising on our newspaper website

## Advertising Deadlines

(Legal and Retail Display)

### PUBLICATION DAY

### DEADLINE

Thursday .....Friday 3 p.m.

## Mechanical Information and Requirements

**SPECIFICATIONS: Offset Production**

**PAGE SIZE: 6 columns x 21-1/2 inches**

**FULL PAGE: 129 column inches**

**1 column inch = 1 column x 1 inch**

### COLUMN

### WIDTH

1 column.....	1.528 inches
2 columns .....	3.222 inches
3 columns .....	4.917 inches
4 columns .....	6.611 inches
5 columns .....	8.306 inches
6 columns .....	10 inches

# THE GLOBE

# ADDITIONAL INFORMATION

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## Terms of Payment

### COMMISSION AND TERMS OF PAYMENT

All advertising rates are non-commissionable. All advertising payments are due on receipt of invoice. A charge of 1-1/2% per month will be added to the bill when unpaid after 60 days.

### ADVERTISING RATE POLICY

In the event an advertiser uses less contract space than provided for in the agreement, it is understood that the publisher will recalculate the actual earned rate according to the current annual agreement rate schedule, and will re-bill for any additional amounts due at the end of the agreement period.

## Circulation

The Globe, established in 1919, is a weekly newspaper, publishing Thursday mornings; reaching 65% of the households in our retail trade zone.

## Policy and Copy Regulations

a.) All advertising simulating news must be headed "advertisement".

b.) Liability for errors.

The advertiser agrees that the Publisher shall not be liable for damages arising out of errors in advertisement beyond the amount paid for space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to the negligence of the Publisher's employees or otherwise, and there shall be no liability for non-insertion of any advertisement beyond the amount paid for such advertisement. It is the advertiser's responsibility to proof advertising copy prior to publication. It is the advertiser's responsibility to verify accuracy of the first insertion and notify The Globe immediately of errors. "Make good" liability is limited to the first insertion; error correction is limited to the reproduction of same-sized ad in the same publication. In the event an error occurs in a special publication, advertiser will be given the option of reproducing (one insertion) the corrected ad in the The Globe or another

special publication. Advertiser will be charged for the incorrect insertion, and not charged for the corrected insertion.

c.) All advertising accepted is subject to the approval of the Publisher. We reserve the right to revise or reject in whole or part any advertisement at any time.

d.) Dates and times for cancellations of ads are same as deadlines for placement of ads.

e.) Reproduction agreement: Rates charged for advertising in The Globe are for space used only, and do not include compensation for the right, title and interest to layouts of advertisements placed with The Globe which represent the creative efforts of The Globe and/or the utilization of their own illustrations, labor composition or material. All such advertising layouts are, and remain the sole property of The Globe. Advertisers may not authorize the photographic or other reproduction to any other publication without the express prior written consent of The Globe.

## THE GLOBE



This architect's rendering shows The Daily Globe building, complete with high-stepping carrier and vintage vehicles